

LOGO - FINAL VERSION



Het beeldmerk van dit logo is geïnspireerd op de baseline van Techworks: "making technology work for you". Het symbool combineert de typografie van de letter "W" met een "ok vinkje".



Het vinkje verwijst naar het succesvol implementeren van technologie bij de klant. In combinatie met het lettertype van het woordmerk wordt een stijlvol en uniek geheel gecreëerd met een hoge herkenbaarheidsgraad.



Horizontale versie



Horizontale versie



COLORS

FFA400

Candlelight Orange

FF9E1B

Sunrise Orange

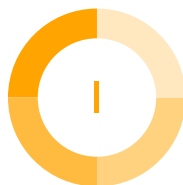


DE7C00

Apricot Orange

101820

Black 6 C



Quadri

Cyan: 00 %
Magenta: ... 36 %
Yellow: 100 %
Black: 00 %

RGB-values

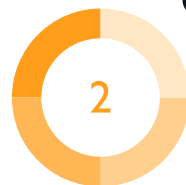
Red: 255
Green: 164
Blue: 0

Pantone

137 C

HEX

FFA400



Quadri

Cyan: 00 %
Magenta: ... 40 %
Yellow: 97 %
Black: 00 %

RGB-values

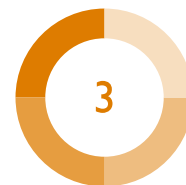
Red: 255
Green: 158
Blue: 27

Pantone

1375 C

HEX

FF9E1B



Quadri

Cyan: 00 %
Magenta: ... 54 %
Yellow: 100 %
Black: 01 %

RGB-values

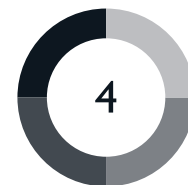
Red: 222
Green: 124
Blue: 000

Pantone

138 C

HEX

DE7C00



Quadri

Cyan: 100 %
Magenta: ... 61 %
Yellow: 32 %
Black: 96 %

RGB-values

Red: 16
Green: 24
Blue: 32

Pantone

Black 6 C

HEX

101820



FONTS

Montserrat
Light

Montserrat
Regular

Montserrat
Bold

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TECHWORKS

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CORPORATE IDENTITY



TECHWORKS
MAKING TECHNOLOGY WORK FOR YOU

DIEDERIK MAES

Beheerder



Phone: +32 (0)478 52 85 85
Mail: diederik@techworks.be

Address Line
Postal Code and City | Country
www.techworks.be



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